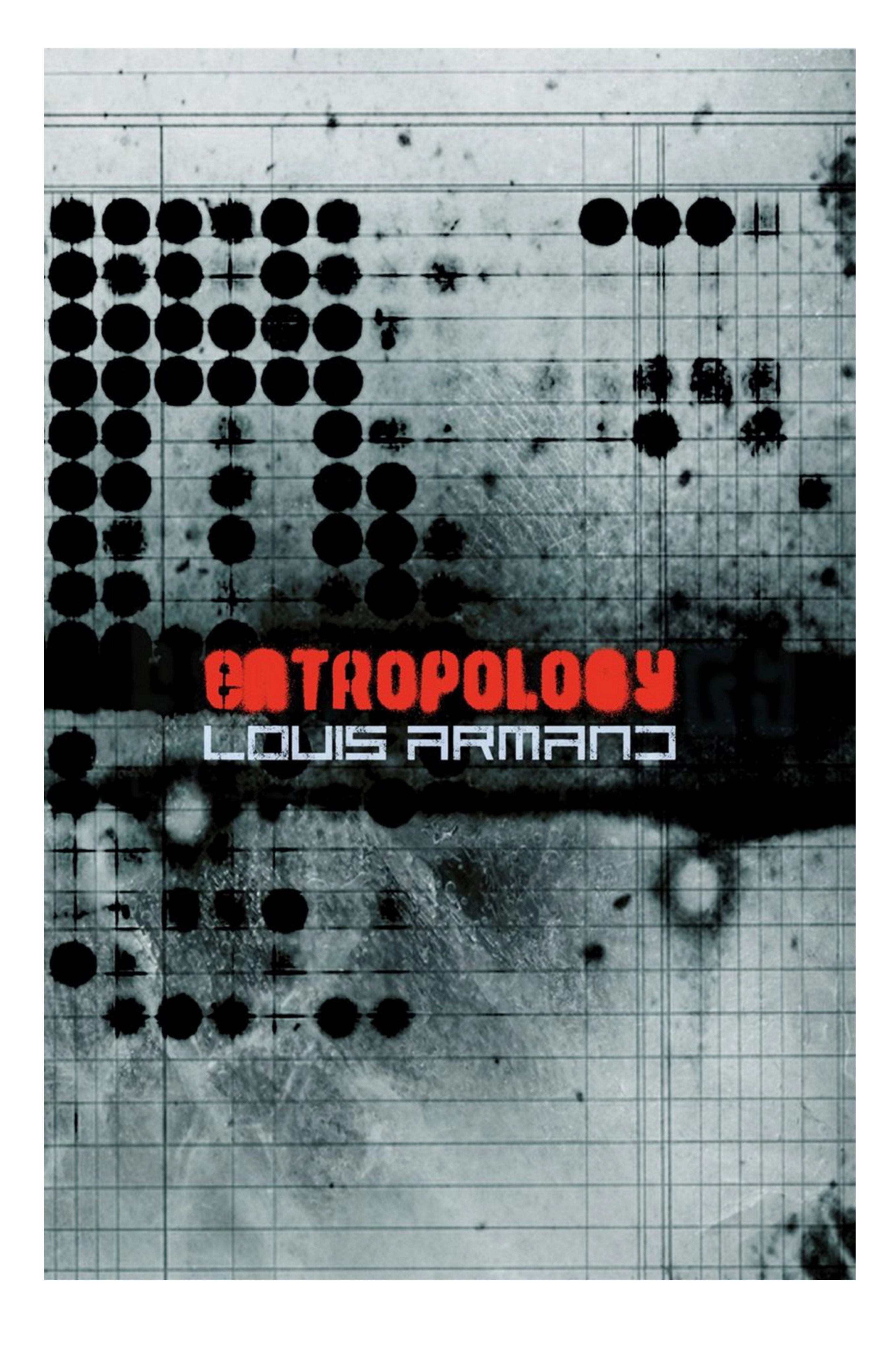





ENTROPOLOGY
LOUIS ARMAND

LOUIS ARMAND. ENTROPOLOGY

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Life is to capital as light is to a blackhole. Yet this apparently irresistible power to "absorb everything" runs up against laws of entropy that cause a blackhole to evaporate & life to propagate & evolve in ever-increasing forms of complexity. In this pivotal study, Louis Armand develops an entropology of capital & its systems of cultural power, asserting the possibility of a critique beyond the gravitational pull of "capitalist realism." *Entropology* is a radical re-examination of the major tropes of ideology & their iteration in the poetics of modernity, the avantgarde, media culture, cybernetics & posthumanism. From this constellation, a new critical theory is brought into view—a theory of the immanence of technology to life &, concurrently, of life to technology.

"*Entropology* is at once a tour de force of poetic expression and theoretical dynamism." —D. HARLAN WILSON, author of *J.G. Ballard* and *The Psychotic Dr. Schreber*

"Louis Armand shows us that the self-consciousness of a system corresponds to its self-identity in nomenclature only, and that all systems that do not decohere can be said to evolve into themselves. The ideological nexus of cognition, capital, and culture is also their respective 'content.' Entropy defines a balance of power, and the horizon of transcendence is the specter haunting every totalizing movement. Entropy produces the possibility of reason out of an irreducible difference. The greater a system's dissipative potential, the more it dreams of autonomous action and the reduction of entropy. That's *Entroplogy.*" —KENJI SIRATORI, author of *Blood Electric* and *Paracelsus*

“A conceptual and theoretical vortex, Louis Armand’s *Entropology* gazes into the black box of the Real where the emergencies of cybernetics’ feedback, capitalist teleonomy, and constitutive ideologies are considered as emergent and complex adaptive systemic potencies. This reconceptualization hypostasizes a techno-poietic recrimination: both technology and the human have always been knotted dynamic nodes of poetic emergence. According to this formulation, the determinism of capitalist capture fades into a stochos of possibility, and Armand reminds us that entropology proceeds like an illimitable signal without receiver. Complex, dense, and galvanizing, *Entropology* is essential reading for those who seek an open future of human-techno mutualism.” —ANDREW C. WENAUS, author of *The Literature of Exclusion: Dada, Data, and the Threshold of Electronic Literature*

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